

Attorney Docket No. 50269-0558

Patent

IFw/AF

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Bhavesh Mehta, et al.

Confirmation No.: 4272

Serial No.: 10/648,599

Group Art Unit No.: 3622

Filed on: August 25, 2003

Examiner: Jeffrey D. Carlson

For: SELECTING AMONG ADVERTISEMENTS COMPETING FOR A SLOT
ASSOCIATED WITH ELECTRONIC CONTENT DELIVERED OVER A NETWORK

Mail Stop AF
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TRANSMITTAL

Sir:

Transmitted herewith is a Response After Final for the above-identified application.

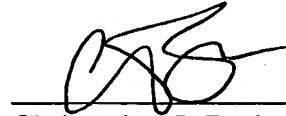
No additional fee is required.
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The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	9	20	0	\$50.00 =	\$0.00
Independent Claims	2	3	0	\$200.00 =	\$0.00
Multiple claims newly presented				\$0.00	
Fee for extension of time				\$0.00	
TOTAL FEE DUE					\$0.00

The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment, to Deposit Account No. 50-1302.

Respectfully submitted,
HICKMAN PALERMO TRUONG & BECKER LLP



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Reg. No. 45,620

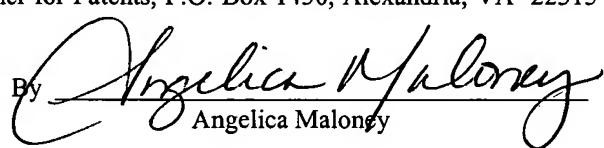
Date: February 2, 2006

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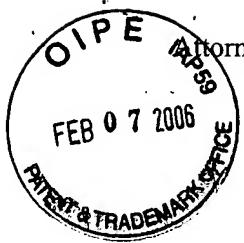
CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: **Mail Stop AF**, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

On February 2, 2006 By



Angelica Maloney



Attorney Docket No. 50269-0558

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RESPONSE AFTER FINAL

Sir:

This is in response to the Final Office Action mailed December 2, 2005, the expedited two-month period for which runs until February 2, 2006. Reconsideration of the patent application is respectfully requested in view of the remarks made herein.